

Exhibit A: Budget Form

Johnson County Fair and Rodeo Budget and Actuals		
REVENUE	2026 Budget	2025 Actual
Attendee/Gate Receipts		
Advertiser Sales		
Sponsorships		
Participant Entry Fees		
Direct Concession Sales		
Event Programs		
Space Rental to Concessionaires		
Other:		
Other:		
Total Revenue		
EXPENSES	2026 Budget	2025 Actual
Advertising, Newspaper		
Advertising, Radio		
Advertising, Brochures etc		
Advertising, Web		
Advertising, Other		
Event Programs		
Social Media/Promotion		
Event Entertainers		
Labor		
Professional Services		
Rental of Facilities		
Other:		
Total Expenses		
Net Profit (Loss)		
Total Estimated Attendance		
Johnson County Attendees		
Elsewhere in Wyoming		
Out of State		